Summer School

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Michael Price is a Professor in the Department of Economics, Finance and Legal Studies at the University of Alabama, a Professor in the Research School of Economics at the Australian National University, and a Research Associate at NBER. Michael's research focuses on the design of policies based on behavioral insights and the use of field experiments to understand why policies work. Within these areas he has explored; (i) the use of social comparisons and related nudges to promote energy/water conservation, (ii) the use of calorie labels to influence food purchases, (iii) the importance of moral costs and moral reference points for pro-social acts, and (iv) whether the way in which voluntary programs and information about their benefits are "framed" influences participation. His research has been published in leading journals such as the American Economic Review, Quarterly Journal of Economics, Proceedings of the National Academy of Sciences, Nature Human Behavior, and the Review of Economics and Statistics and has been funded by organizations such as NIH, NSF, the Alfred P. Sloan Foundation, the John Templeton Foundation, the Qatar National Research Fund, and the World Bank.

Michael earned a Bachelor's degree from Bucknell University and a PhD from the University of Maryland, College Park. Michael is a co-organizer and instructor of the Summer Institute in Field Experiments. And he has taught short courses on the design and use of field experiments in Economics at a number of Universities and Research Institutions around the globe.

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